

Why Showcase at My Kids Market?

My Kids Market provides a platform where baby/child/family related businesses can reach a targeted audience of local mums, dads, grandparents and parents to be to showcase their unique brands.

So if you're a business that wants to get in front of families, MKM puts you front and centre of not just families but those searching for pregnancy, baby and children's products and services.

Gain Exposure

- Be seen by hundreds of families at each and every market as well as across our online platforms in the lead up to the event.
- Increased visibility to an engaged community who have an interest in baby & kids products/services
- Be visible amongst your community both at the events and online

Brand Recognition

- Enhance your brand's reputation through local presence and engagement
- Increase brand awareness via Spotlight Posts to 19,000 Facebook followers and 8,000+ Instagram followers
- Email inclusions and business linkouts to email database of 10,000+
- Network with other small businesses
- Exclusive access to promote your brand in the MKM Community Facebook Group to 10,000+ engaged members

Drive Sales

- Benefit from a focussed environment where customers are actively seeking products and services for their children.
- Cost effective way for your business to market your product or service.
- Assist you to grow your customer base and/or email list

Low Commitment

- No need to commit to full day events or being locked into multiple markets
- Each MKM runs for just 3 hours with the flexibility to choose the markets and locations that work best for you!

The Best Part

- We take care of everything, all you need to do is turn up, set up and have fun!
- We provide an indoor venue, the shoppers, table and even market insurance is handled by MKM

To register go to >>> mykidsmarket.com.au